

UniSOS Foundation



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Introduction

This **strategic framework/ multiyear plan** outlines the mission, vision, and strategic objectives of the UniSOS foundation for the years 2023-2024.

Founding

UniSOS was established following the major earthquake disaster in February 2023 in Turkey and Syria. The founders of UniSOS are deeply concerned about the survivors and displaced persons, especially the affected children. They have an extensive network of helpers, organizations, and volunteers in the Netherlands and Turkey, which they use to help children after crises, particularly children with physical and/or mental disabilities (special children). These special children are often hard to reach and receive little attention.¹

Our principles

UniSOS always considers the dignity, health, and rights of these special children as fundamental. We recognize the challenges they face in the areas of education, infrastructure, healthcare, and social integration. The role of UniSOS will be (1) fundraising, (2) financing local projects, (3) forging partnerships and collaborations, and (4) providing information and knowledge.

Fundraising and information sharing

UniSOS aims to fundraise and share information by highlighting the people behind the special children. By conveying our mission and vision, we aim to touch the hearts of people and organizations and demonstrate the importance of supporting our target group.

Collaboration with (local) organizations and partners

UniSOS is independent, but aware of its small scale. This small scale provides flexibility and agility. We believe that we can achieve our mission, vision, and objectives by collaborating with partners on specific projects. We only want to collaborate with partners whose objectives, vision, and culture align with ours.

We are aware that UniSOS's ambition is significant. UniSOS wants to make an impact on this group of special children. We can only achieve this by utilizing the long-standing knowledge and experience of (local) partners in relief efforts. UniSOS seeks collaboration with local organizations and will intensify this collaboration in the future to provide structural (sustainable) solutions. Finding, attracting, and collaborating with partners is therefore an essential part of the strategy for the coming years.

Knowledge sharing

In the coming years, UniSOS, together with partners, wants to gather and record the accumulated (medical) knowledge and experience. We will use this accumulated knowledge and expertise in other projects and make it available to partners.

Growth through collaboration

We are a starting organization, but believe that through our dedication, passion, and network, we can gradually achieve growth in fundraising, collaboration with partners, and the facilitation of healthcare projects.

¹ The focus of the family is often on the limitation of the child and the shame associated with it. As a result, children with disabilities often receive little attention, are neglected, and excluded.

Mission, Vision, and Core Values

Why UniSOS?

At UniSOS, we are passionate about making a difference in the lives of children and young people with physical and/or (mild) intellectual disabilities. Our mission is to help them experience hope, joy, and a sense of belonging in a safe and loving environment and prepare them for participation in society.

Our Target Group

Our target group consists of children with physical and/or (mild) intellectual disabilities in disaster-stricken areas. Additionally, we also want to help children and young people who have acquired a physical or (mild) intellectual disability due to conflicts, violence, and/or natural disasters. When we speak of "special children" in this policy plan, we are referring to children and young people aged 0 to 17 years.

Our Beliefs

We believe that it is essential to raise awareness and promote acceptance of these special children within their immediate environment. This will require a change in mentality and adaptation of existing facilities to provide them with more opportunities to participate. We also recognize that special children are often forgotten during emergencies, and the assistance provided is usually general in nature, while they require specific assistance.

Our Commitment

UniSOS exists because we are committed to focusing on the specific needs of (special) children, who require complex, specialist, and long-term assistance. We provide a safe environment where special children can experience joy and safety, receive the support they need to participate in society, and provide assistance to parents and families when needed.

Our Projects

Our projects are sustainable and focused on medical and psychosocial (crisis) care, with the aim of promoting the rehabilitation and reintegration of these special children. We work collaboratively with specific communities to identify and address the specific needs of these children efficiently and effectively.

Our Invitation

Join us in our mission to help special children experience joy, hope, and a sense of belonging. With your support, we can make a world of difference to these special children and their families. At UniSOS, we are passionate about making a positive impact on the lives of these special children.



Our Vision

UniSOS is a humanitarian organization dedicated to helping children and young people with physical and (mild) intellectual disabilities who are victims of conflicts, violence, or natural disasters. Our vision is to create a world where these special children are treated with dignity and respect, where they are given equal opportunities and access to the same rights as everyone else. We strive to create an inclusive society where these children are recognized for their unique skills and talents.

Our Mission: Providing Assistance to Children in Need

Our mission is to provide financial assistance to projects aimed at children and young people with physical and (mild) intellectual disabilities, who are victims of conflicts, violence, or natural disasters. We also support children and young people who have developed a physical or (mild) intellectual disability because of conflicts, violence, or natural disasters. Our projects support local communities in finding sustainable solutions for the rehabilitation, psychosocial support, and reintegration of these children into society. We want to increase awareness through knowledge sharing and providing equal opportunities and treatments.

Our Core Values: Compassionate, Open-Minded, Collaborative, Sustainable, and Transparent

At UniSOS, our core values guide us in making decisions that benefit the children we serve.

Compassion: We show compassion, empathy, and care for the special children who have been affected by conflicts, violence, or natural disasters. We are passionate about the rehabilitation, reintegration, and acceptance of these children into society, and we passionately work to provide equal opportunities and treatments for all children. We believe that everyone is equal and deserves a chance to participate in society.

Open-Minded: We are open-minded and receptive to different ideas, perspectives, and opinions. We take feedback seriously and approach it critically to continuously improve the quality of our projects and collaborations.

Collaborative: We collaborate with local communities, civil society organizations, health care providers, and governments to find joint solutions to the challenges faced by these children in terms of rehabilitation, psychosocial support, and social integration. We believe in sharing our knowledge and learning from others.

Sustainable: We support projects that have a long-lasting impact by using sustainable and innovative solutions. We are also innovative in our approach to fundraising, ensuring that we have the resources to fund our projects in the long-term.

Transparent: We are open and transparent in our communication about our policies, activities, and supported projects. By being accountable and transparent, we build trust among our donors and stakeholders in our use of financial resources.

UniSOS is committed to making a positive impact on the lives of these special children, their families, and communities affected by conflicts, violence, or natural disasters. We will continue to work tirelessly to support them and create a world where they are valued, respected, and given the opportunity to thrive.

The goals of UniSOS

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The Statutory Objective of UnisOS

UnisOS aims to provide rehabilitation, revalidation, and psychosocial support to children and young people with physical and/or (mild) intellectual disabilities in collaboration with (local) partners, supporters, and donors. The target is the specific situation where this group has become victims of conflicts, violence, and/or natural disasters. The projects supported by UnisOS improve the living conditions and prospects of these children and young people, regardless of gender, race, nationality, religion, or political inclination. UnisOS also conducts research, advocacy, and education and serves as a bridge for collecting and sharing knowledge and experience. The foundation has no profit motive.

The Four Pillars of UnisOS's Objectives

UnisOS has four fundamental pillars that are closely intertwined.

Pillar 1: Fundraising

The first pillar is fundraising, which includes increasing awareness and name recognition among the general public about the importance of our mission, vision, and objectives through online and offline communication. UnisOS seeks to find sustainable (financial) resources for our projects by using innovative technologies and ideas such as social media, online digital payments including cryptocurrency, online communities, and crowdfunding platforms. We share the results of the funded projects with the public to emphasize the importance of our work.

Pillar 2: Financing local projects

The second pillar is financing local projects that focus on rehabilitating and/or rehabilitating children with physical and/or (mild) intellectual disabilities following a disaster, with a particular emphasis on providing psychosocial support. UnisOS works with local partner organizations that support our mission, vision, and core values. The projects that we support must meet several requirements, including being local and small-scale, having clear needs assessments and plans of action with results, being executed by local organizations and specialists, and having sustainable solutions. We prioritize improving knowledge and capacity building for local communities, creating safe and energy-neutral buildings, and improving healthcare services. Our projects also aim to raise awareness among the local community that children with disabilities are important members of society who deserve respect and acceptance.

UnisOS is committed to making a positive impact and promoting inclusion for children and young people with disabilities affected by conflicts, violence, and natural disasters. Our work is driven by compassion and a desire to improve the lives of these children and young people, and we are constantly seeking innovative and sustainable solutions to achieve our goals.

Pillar 3: Building Collaborations and Partnerships

The third pillar aims to foster further development of meaningful, high-quality, and sustainable relationships with a select group of (local) partners. UnisOS and its partners share a joint commitment to providing a long-term and effective rehabilitation and reintegration support system for these special children. UnisOS adopts a humble and curious approach towards possible contributions from its partners. We engage in relationships based on equality, openness, and critical thinking.

Pillar 4: Collecting and Sharing Knowledge and Experience

The fourth pillar is collecting and sharing knowledge and experience. In the coming years, UnisOS, together with its partners, aims to gather medical knowledge and expertise gained from its projects through sound documentation and best practices. This accumulated knowledge and experience will be shared with other projects and partners. We serve as a bridge between collaborating partners, institutions, and involved specialists. This includes sharing information and knowledge about:

1. Accessing disaster areas.
2. Reaching these special children (and families).
3. Sustainable and innovative (re)construction of care centers.
4. Specialized care practices and treatment for these children.
5. Approach and methods to increase awareness and combat stigmatization.

6.

The organization



The organization's structure and design

To achieve our goals, a nimble and effective organizational structure is crucial. As an organization, UniSOS remains flexible and continuously evaluates and adjusts its policies and structure as needed. This ensures UniSOS remains effective and can continue to work towards its objectives.

The Board

The Board of UniSOS determines the organization's policy and, if necessary, implements it together with volunteers. The supervisory board monitors the policy.



Ertuğ Koşmacı



Erdem Yaktemur



Çağrı Gövceci



Muharrem Kahramantürk

UniSOS has started its operations with four board members:

Chairman: Erdem Yaktemur (Vice-Chairman Ertug Kosmaci)

Secretary: Muharrem Kahramanturk

Treasurer: Ertug Kosmaci

General Board Member: Cagri Gövceci (Media and Communications)

As the foundation grows, the number of board members will be expanded based on required skills, knowledge, and experience. In doing so, efforts will be made to ensure that the remaining board members have a diverse composition to bring a broader range of opinions and ideas to the table.

Board members do not receive any remuneration. They may declare expenses for, for example, travel costs, training, and courses.

UniSOS works with volunteers and has an advisory group to strengthen and improve policy. The board meets on average once a week and is supported by various working groups with volunteers and advisory members who focus on specific parts of the policy. This allows UniSOS to respond quickly and appropriately to developments and seize new opportunities.

Board of Supervisors

Currently, members of the supervisory board are actively being sought.

Advisory Group (experienced people per pillar/objective)

To increase its effectiveness, UniSOS also works with an advisory group of experts in a specific theme of the foundation. They provide requested and unsolicited advice and help UniSOS strengthen and improve its policy, ensuring that its objectives are achieved more effectively.

Volunteers

UniSOS makes optimal use of volunteers, who are of invaluable value to the organization and contribute to the success of its activities and projects. Efforts are made to ensure effective communication with and guidance of volunteers, so that they can develop and contribute to the organization's ambitions.

Coordinator

Depending on how the projects and fundraising are going, it is intended to appoint a (part-time) coordinator. The coordinator is responsible for the implementation policy plan and the supervision of volunteers.

Our stakeholders (Partners/ambassadors)

To be able to carry out our work, we need broad support from various stakeholders, including:

1. Donors (periodic donations)
2. One-time gift givers
3. Ambassadors (who can promote our projects and foundation to various people)
4. Volunteers (who can support us online or offline in our three pillars, and involve students in our work)
5. Companies (partnerships with businesses for knowledge, networking, and raising awareness)
6. Major donors
7. Partner organizations
 - a. Save the Children, Tomorcuk Kooperatief, IZEK Kooperatief
 - b. Other future organizations and foundations: Stichting Mee, Driestroom, 's Heerenloo, Dichterbij, and Pluryn.
8. Governments

Transparency

We will apply for an ANBI status to ensure transparency in our operations. If our foundation is successful, we aim to obtain the CBF recognition passport, which we can apply for no earlier than the first quarter of 2024.

Organizational Culture

The group of people who work for UniSOS are currently all volunteers. Volunteers are the backbone of the organization's success. To maintain volunteers, having a strong, positive culture is important. A strong, positive culture contributes to a sense of involvement and connectedness, which leads to higher motivation, productivity, and satisfaction. At UniSOS, we adhere to the following cultural values. These values are also reflected in the core values of our organization:

1. **Appreciation and recognition:** It is important to appreciate and recognize volunteers for their contribution to UniSOS. Volunteers are empowered to do what they are good at and enjoy doing.
2. **Open communication:** It is important to communicate openly with volunteers and involve them in decision-making and planning. By allowing volunteers to contribute their ideas and opinions, they feel more involved in the organization, increasing the likelihood of a long-term commitment.
3. **Clarity and transparency:** It is important to be clear about the goals, methods, and expectations of volunteers. It is also important to be transparent about the financial situation of the organization and how volunteers' contributions are used.
4. **Flexibility:** Volunteers often have other commitments besides their work for the organization. Therefore, it is important to be flexible and offer volunteers the opportunity to fit their work for the organization into their busy schedule.
5. **Collaboration:** Volunteers often work together with other volunteers, as well as partners of UniSOS. A culture of collaboration and respect for each other's contributions is important to promote good collaboration.
6. **Safety:** It is important to ensure a safe environment for volunteers. This can be achieved, for example, by providing good instructions and materials for carrying out activities, as well as by preventing bullying, intimidation, and discrimination. It is important to put these aspects of the culture into practice daily. This is done through clear communication and involving volunteers in policy implementation. UniSOS aims to build a positive and engaged volunteer community. Volunteers are eager to work for UniSOS.

Sustainability

Unisos recognizes the increasing impact of humanitarian crises and the displacement of people due to wars and natural disasters around the world. The earthquake in Turkey and Syria is just one example of this. It is expected that disasters will increase worldwide due to climate change, with children being particularly vulnerable. Unisos focuses on the most vulnerable children - those with (mild) intellectual and/or physical disabilities.

These disasters have far-reaching impacts on demographic, social, and economic developments in affected areas. Unisos is aware of its role in the world and the importance of building a better and more sustainable world for everyone. The United Nations (UN) has set seventeen goals for sustainable development known as the Sustainable Development Goals (SDGs). Unisos recognizes these goals and focuses on the following SDGs:

SDG 3: Ensuring good health and well-being.

SDGs 5 & 10: Equal opportunities for every child.

SDG 11: Sustainable cities and communities.

SDG 17: Partnership for the goals with strong and engaged partners.

SUSTAINABLE DEVELOPMENT GOALS



What are we going to do in 2023?

In 2023, UniSOS has planned a variety of fundraising activities and events to achieve its goals. These include:

1. Benefit concert in Nijmegen (May 2023)

UniSOS is organizing a benefit concert in Nijmegen to raise awareness of our work and raise funds for our projects. We are working with local artists and aiming for a successful evening with a significant yield.

2. Sports event in Nijmegen (June 2023)

A sports event in Nijmegen offers an opportunity to raise funds in a fun and sporty way. We will involve the community and work with local sports clubs to reach a wide audience.

3. Street fair (May 2023)

A street fair offers the opportunity to showcase our work to the Nijmegen community and raise funds. We will inform visitors about our work and objectives and provide the option to donate. We will also explore the possibility of involving religious institutions.

4. Individual outreach to companies for donations to the foundation (ongoing process)

We will individually approach companies to see if they are interested in supporting us. We will work with them to explore the ways they can support our work.

5. Various presentations and fundraising activities at Ronald McDonald House in Nijmegen (April/May)

We will give presentations at different organizations to raise awareness and funds for our work. For example, we will present at the Ronald McDonald House in Nijmegen.

6. Donation from the founders (2023)

The founders of UniSOS will donate to the foundation to support our work.

7. Donations via social media (Facebook, TikTok, Instagram, and LinkedIn) 2023

We will use various social media platforms to raise awareness and receive donations. A communication and recruitment plan has been developed for this purpose.

8. Possibility of individual sponsorship of special children

We offer the opportunity for individual sponsorship of the special children we support. This allows sponsors to make a direct contribution to the development and future of the child.

9. Requesting individual (project) grants/gifts from governments and/or other foundations

We will approach various organizations and request individual grants and gifts from governments.

Local projects

Project Hatay:

Objective: Establishing a rehabilitation and education center for children with (mild) intellectual and mental disabilities in earthquake-prone areas in Turkey. This project will be implemented in Hatay.

The intended work objectives are:

- In the short term, focus on the basic needs of these children and provide them with necessary support.
- In the medium term, focus on rehabilitation and psychosocial support for these children.
- In the long term, focus on creating a social living environment for these children, where they can live and have access to essential services and facilities.

In addition to providing rehabilitation and psychological support, the center can also serve as a place for training, employment, and social activities to promote their integration into the community. It is crucial to create a legal and institutional infrastructure to ensure that these children can exercise their rights and become full members of society.

Project: Strong together after the earthquake "recovery and rehabilitation for children with amputations"

Objective: UniSOS wants to start a project for children who have undergone amputation due to the devastating earthquake that occurred in 11 cities in Turkey.

The project focuses on helping several amputee children in their recovery and adaptation to their new situation. Through orthopedic aid (such as prostheses and wheelchairs) and psychological support, the children can function better and lead as active and independent lives as possible. The project will contribute to reducing the negative impact of the earthquake on the affected children and their families.

Bridge function and knowledge sharing

UniSOS will financially support the projects through fundraising. In addition, UniSOS wants to develop a bridge function between the project team in Hatay and the relevant disciplines/work partners in the Netherlands and Turkey, who can contribute with targeted knowledge to ensure the project progresses smoothly.



Budget 2023

Budget of income and expenses 2023

Baten	2023	Lasten	2023
Baten uit evenementen (nijmegen en omstreken)		Subsidies en bijdragen aan lokale projecten in rampgebied	75.000
- Benefietconcerten	50.000		
- Sportevenementen	10.000	Evenementkosten	10.000
- Braderies	10.000	Communicatie- en marketingkosten	5.000
		Automatiseringskosten	1.000
Donaties en giften bedrijven	70.000	Kantoorkosten	1.000
Donaties en giften particulieren	15.000	Accountants- en advieskosten	1.000
- Via social media (facebook, TikTok, instagram en LinkedIn).	5.000	Bestuurskosten:	
- Collecten	2.000	- Reis- en verblijfskosten	500
		- Vervoerskosten	500
Overige donaties en giften in natura	7.000	- Bestuursaansprakelijkheidsverzekering	500
	PM	- Vrijwilligersverzekering	500
Donatie van de initiatiefnemers	13.000		2.000
Baten uit acties van derden	PM		
Individuele sponsoring van bijzondere kinderen	PM		
Individuele (project)subsidies/ giften van overheden en of andere fondsen en stichtingen	PM		
Totale baten	105.000	Totale lasten	95.000
Saldo van baten en lasten		Voordelig	10.000

The surplus will be kept available for future activities of the foundation, ensuring the continuity of the foundation and for the implementation of (local) projects.

Monitoring and Evaluation

Introduction

The monitoring and evaluation component describes how UniSOS as a foundation will monitor and evaluate the effectiveness and impact of its work. Monitoring and evaluating our work is important because it allows us to assess whether we are achieving our goals and to determine whether improvements are needed. In addition, as a foundation, we want to be accountable for how we have used the funds received.

Monitoring and Evaluation Objectives

Our objectives for monitoring and evaluation are:

1. To assess our work to see if we are achieving our goals.
2. To identify strengths and weaknesses in our work, so that we can improve our work and increase our impact.
3. To support decision-making.
4. To show our donors and other stakeholders what we do and how we spend their donations.
5. To assess whether applicants for grants for local projects abroad meet our grant conditions.

Monitoring and Evaluation Processes

To achieve our objectives, we will take the following steps:

1. **Monitoring:** We will regularly check our work to see if we are making progress and to be able to solve any problems quickly.
2. **Evaluation:** We will periodically assess our work to see how well we are doing. This can be done in different ways, such as evaluating our projects and programs and measuring our performance.
3. **Data analysis:** We will collect and analyze data to assess how we are doing and to find improvements. We will use different methods and techniques to analyze our data.
4. **Reporting:** We will report regularly on our work and share our findings with our donors and other stakeholders. This helps us to be transparent about our work, so that we can show our donors what we do and how their donations are spent.

Collaboration and Responsibilities

Monitoring and evaluation are a responsibility of our entire organization. We will collaborate with the board of trustees, expert/advisory groups, volunteers, partners, and other stakeholders to achieve our objectives. We will also assign clear roles and responsibilities to different working groups/teams and individuals to ensure that monitoring and evaluation are integrated into our processes. It is also important that grant recipients are accountable for the use of funds, progress, and realization of projects. Therefore, we have requirements for reporting.

Monitoring and evaluation are essential for UniSOS as a foundation because it helps us to improve our work and increase our impact. We will regularly check, evaluate, and analyze our work, and share our findings with our donors and other stakeholders. We are accountable at different moments such as in newsletters/website and the annual report.

